Change Printing Behavior with Policy Print

Immediate Print Cost Savings and Waste Reduction

What is the easiest way to get your employees to print less?

The answer is education and awareness! Your employees have no idea that your organization spends over $750 per person per year for printing. This is a large, unmanaged expense. If you provide employees with real-time information about company printing policies and the actual costs of printing, they will print less—a lot less! And the savings flow directly to your bottom line.

Policy Print™ from Pharos Systems enables you to easily deploy enterprise-wide printing policies to everyone in your organization. Your corporate "Green" initiatives can instantly become a reality. Simple, easy-to-understand messages are displayed whenever an employee submits a print job that is inconsistent with company policies.

Create a culture of responsible printing with Policy Print by giving employees information when it can make a difference: **before** the print job is sent to the printer.

Color printing costs are killing your bottom line, right?

Policy Print can change that overnight by warning employees every time they violate a corporate policy about color printing. You can immediately change employees' behavior with respect to printing:

- E-mails in color
- Web pages in color
- Large documents in color
- Jobs that cost over $5.00, which isn't hard for color documents

You can even define policies that encourage employees to be more careful about using desktop inkjet printers or printing documents outside of normal business hours.

How does Policy Print do it?

It's simple. Policy Print is part of Pharos Blueprint® Enterprise, the award-winning print management software system. A small Blueprint Tracker module is invisibly installed on every desktop. From then on, every print job that employees submit is analyzed for compliance with your corporate printing policies. Compliant jobs go straight to the printer. Non-compliant jobs trigger an INFORM, WARN, or DENY action. You decide on the level of policy enforcement.

No equipment changes are required. No printers need to be removed. Go Green and Get Green TODAY!

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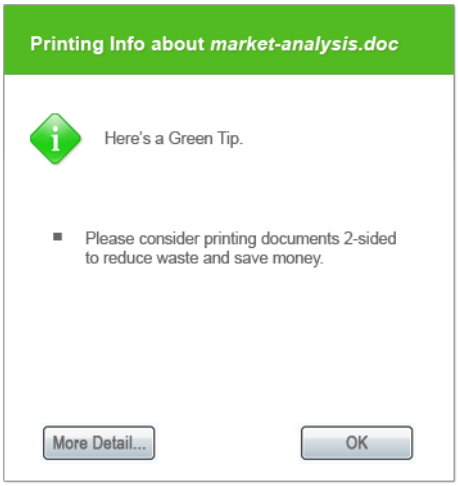
Examples of Policy Print Pop-Ups



Jobs that trigger an **INFORM** action are sent to the printer.

- Policy Print makes a suggestion about how the employee can contribute to cost or waste savings in the future.
- The employee acknowledges the suggestion by clicking OK.
- More details about the underlying print policy are available.

Jobs that trigger a **WARN** action are held until the employee chooses to accept the print policy or override it.

- Policy Print offers two options: continue printing the job or cancel it.
- Continue: The employee must check a box to acknowledge that the job is an exception to policy. The exception is logged and included in a monthly non-compliance report.
- Cancel: The employee's compliance with the policy is logged and included in a monthly savings report.

Jobs that trigger a **DENY** action cannot be printed.

- Policy Print informs the employee that the job violates printing policies and has been canceled.
- The employee is free to resubmit the document with different printing parameters that don't violate policies.

Pharos Systems (www.pharos.com)

Pharos Systems International, Inc. provides powerful and innovative print management software and services to corporations, educational institutions, and libraries across the globe. Our solutions save customers money, reduce waste, and make it easy to secure devices and documents. Pharos was founded in 1992 in Auckland, New Zealand, where it maintains a large facility. Corporate headquarters are in Rochester, NY.

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